



**15<sup>th</sup>  
Engineering Challenge Cup 2008**

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**BULLETIN 04 · OKTOBER 2007**

**FROM THE COMMITTEE**

Dear Sailors,

In last bulletin we introduced the new logo and the house style for the ECC 2008. We informed you about the location and we attached the skippers list. Many thanks to those of you who have responded to our request to complete our files with contact e-mail addresses of the skippers and the company which is represented in 2008. For those who did not respond, we will use the information available from the files of 2007.

Please prepare your crewlist with typical information such as passport numbers / Nationality / Date and Place of birth / Tel Nos / personal cloths sizes etc. as we need this information mid October. For the logbook we also need the crew photo presentations. Have some fun in organizing your team thinking of the nice things to come in Bodrum.

**Location ECC 2008**

A lot of work has already been done to take care that we will have good boats, visit nice locations, have good sailing legs and meet pleasant people in Bodrum. The second week of October we will visit the location, together with Sasha King of Adriatic Holydays, who did the pre-selection of routes. We will meet important local contacts, investigate the overnight possibilities and to discuss formalities, events, boat quality etc.

In bulletin 05 we will share our experiences with all of you.





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## Safety

Our aim was to find a fleet of 70 boats of same brand, between 40 and 50 feet and all in good condition. In short, we wanted a fleet similar to the fleet of 2007, but now available in Bodrum Area. Sasha started with the boat selection, using all experiences of the 2007 event. Some charter companies were very reluctant to deliver boats for ECC as there were relatively too much collisions last year. This year the organization will be very stringent with the rules and we are thinking how we can achieve an event with zero collisions. Any suggestion is welcome.

The present situation is that we have allocated a fleet of 70 boats in accordance with our requirements. We are now in the process of negotiating prices and conditions. Our target is to achieve same conditions and price levels as we had in 2007. We keep you informed.





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## Sponsoring

The winning boat of ECC 2007 was the " Hertel" boat. As you know from the prize giving party Hertel promised to support the ECC organization for 2008. They have committed themselves to be the main sponsor for the 2008 event. The financial support of Hertel enables us to organize major local events as welcome party and prize giving party and to charter a Turkish Gület that will function as communication centre. Furthermore they will give us support to compose the log book.

Those who participated ECC in previous years know that an event like ECC can only be successful with the support of a main sponsor and quite a number of sub sponsors. We are in the process of developing a well balanced sponsor program. It is now the right time for us to find out who may be willing to sponsor ECC 2008. With the size of fleet involved in ECC 2008 we have about 500 people participating and representing many of the major engineering companies in Europe. Many of the participants are influential decision makers in the industry and as such there is an excellent opportunity for our sponsors.

There will be an opportunity for sponsors to advertise in the logbook, have a link on the website, but there is a lot more. In a separate letter we will define the sponsoring process, contacts, options etc. We are happy that some participants already informed us that they will join the sponsor program.



Turkish Gület